



Extrinsic, LLC Now an SAP Channel Partner Delivering SAP® Business All-in-One Solutions to Midsize Companies

Durham, NC — February 1, 2011. Extrinsic, LLC, an ERP resource firm, announced today it has become an SAP channel partner authorized to resell SAP® Business All-in-One solutions. SAP Business All-in-One is a comprehensive, proven solution with preconfigured, industry-specific business processes to enable predictable and affordable implementations. Optimized for midsize companies, SAP Business All-in-One has the flexibility to adapt and extend as a business evolves and grows.

“Under current market conditions, small to midsize companies are under great pressure to grow revenue while maintaining control of costs,” explains Michael Miller, president of Extrinsic. “As a national ERP solutions provider and now an SAP channel partner, Extrinsic has the experience, knowledge, and best practices to assist midsize companies in quickly evaluating, acquiring and implementing SAP Business All-in-One. This can help these companies achieve their objectives of improved growth, lower costs and a better understanding of business processes.”

With its designation as an authorized SAP channel partner, Extrinsic now provides a complete solution that encompasses all facets required for successful implementation, including SAP Business All-in-One software licensing, implementation services, training and documentation, staffing and optimization and support. Extrinsic will resell SAP Business All-in-One in the U.S. – mainly in the northeast and south regions – focusing primarily on customers in the life sciences and consumer packaged goods industries.

“SAP and its partners offer midsize companies the solutions they need to compete effectively and grow their businesses profitably,” said Kevin Gilroy, senior vice president, SME North America, SAP America, Inc. “We look forward to working with Extrinsic as an SAP channel partner authorized to resell SAP Business All-in-One solutions to midsize companies, helping customers achieve their objectives of improved growth, lower costs and better understanding of business processes.”

About Extrinsic, LLC

Extrinsic, LLC (www.extrinsicllc.com) is an ERP systems resource firm providing best practices in systems evaluation, integration, implementation, consulting services, training, and support. Extrinsic, an SAP channel partner, delivers SAP Business All-in-One solutions to midsize companies providing software and services necessary to manage their businesses effectively in a changing market.

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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